

# REACH AND RALLY SCORECARD

The following table provides a summary of the goals and objectives that guide our actions, while the metrics track our progress. You can review the strategies and actions we are taking to meet our targets in the Reach and Rally Strategic Plan and Implementation Plan.

Goal	Objective and/or Measure	Target	Baseline Cohort Term	Baseline Metric	Year 1 Cohort Term	Year 1 Cohort Metric	Y1 Change from Baseline	Y1 Distance from Target	Year 2 Cohort Term	Year 2 Cohort Metric	Y2 Change from Baseline	Y2 Distance from Target	Year 3 Cohort Term	Year 3 Cohort Metric	Y3 Change from Baseline	Y3 Distance from Target	
Learning	<b>SO 2.1b – Course Success</b>	75%	2019FA	72%	2021FA	69%	-3%	-6%	2022FA	71%	-1%	-4%	2023FA	74%	2%	-1%	
	Seated	75%	2019FA	73%	2021FA	71%	-2%	-4%	2022FA	76%	3%	Target Exceeded	2023FA	76%	3%	Target Exceeded	
	Blended	75%	2019FA	76%	2021FA	71%	-5%	-4%	2022FA	75%	-1%	Target Met	2023FA	76%	0%	Target Exceeded	
	Hybrid	75%	2019FA	70%	2021FA	66%	-4%	-9%	2022FA	70%	0%	-5%	2023FA	74%	4%	-1%	
	Online	75%	2019FA	69%	2021FA	69%	0%	-6%	2022FA	69%	0%	-6%	2023FA	73%	4%	-2%	
	Female	75%	2019FA	73%	2021FA	70%	-3%	-5%	2022FA	72%	-1%	-3%	2023FA	75%	2%	Target Met	
	Male	75%	2019FA	70%	2021FA	69%	-1%	-6%	2022FA	71%	1%	-4%	2023FA	74%	4%	-1%	
	Black	75%	2019FA	59%	2021FA	57%	-2%	-18%	2022FA	59%	0%	-16%	2023FA	62%	3%	-13%	
	Hispanic	75%	2019FA	72%	2021FA	66%	-6%	-9%	2022FA	69%	-3%	-6%	2023FA	74%	2%	-1%	
	White	75%	2019FA	76%	2021FA	74%	-2%	-1%	2022FA	76%	0%	Target Exceeded	2023FA	78%	2%	Target Exceeded	
	Pell	75%	2019FA	67%	2021FA	66%	-1%	-9%	2022FA	67%	0%	-8%	2023FA	70%	3%	-5%	
	Non-Pell	75%	2019FA	74%	2021FA	71%	-3%	-4%	2022FA	73%	-1%	-2%	2023FA	76%	2%	1%	
	<b>SO 2.2 – High Impact Practices (CCSSE<sup>1</sup>)</b>																
	Active and Collaborative Learning	0.6	2019SP	0.365	2022SP	0.342	-0.023	-0.258	2024SP	0.35	-2%	-0.250	NA	NA	NA	NA	
Academic Challenge	0.6	2019SP	0.589	2022SP	0.632	0.043	Target Exceeded	2024SP	0.62	3%	Target Exceeded	NA	NA	NA	NA		
Student-Faculty Interaction	0.6	2019SP	0.434	2022SP	0.476	0.042	-0.124	2024SP	0.47	4%	-13%	NA	NA	NA	NA		
	<b>SO 4.0 – 4-Year Completion Key Performance Ind.</b> <sup>2,3</sup>	40%	2015FA	29%	2017FA	31%	2%	-9%	2018FA	31%	2%	-9%	2019FA	30%	1%	-10%	
	Female	40%	2015FA	30%	2017FA	32%	2%	-8%	2018FA	32%	2%	-8%	2019FA	29%	-1%	-11%	
	Male	40%	2015FA	28%	2017FA	31%	3%	-9%	2018FA	30%	2%	-10%	2019FA	30%	2%	-10%	
	Black	40%	2015FA	17%	2017FA	18%	1%	-22%	2018FA	18%	1%	-22%	2019FA	17%	0%	-23%	
	Hispanic	40%	2015FA	31%	2017FA	30%	-1%	-10%	2018FA	32%	1%	-8%	2019FA	30%	-1%	-10%	
	White	40%	2015FA	35%	2017FA	37%	2%	-3%	2018FA	37%	2%	-3%	2019FA	37%	2%	-3%	
	Pell	40%	2015FA	27%	2017FA	28%	1%	-12%	2018FA	27%	0%	-13%	2019FA	25%	-2%	-15%	
	Non-Pell	40%	2015FA	30%	2017FA	33%	3%	-7%	2018FA	33%	3%	-7%	2019FA	32%	2%	-8%	
	<b>SO 4.1 – Retention of new students from FA to SP</b>																
	Female	76%	2015FA	66%	2021FA	67%	1%	-9%	2022FA	74%	8%	-2%	2023FA	76%	10%	Target Met	
Male	76%	2015FA	65%	2021FA	65%	0%	-11%	2022FA	73%	8%	-3%	2023FA	76%	11%	Target Met		
Black	76%	2015FA	66%	2021FA	69%	3%	-7%	2022FA	75%	9%	-1%	2023FA	76%	10%	Target Met		
	Black	76%	2015FA	57%	2021FA	62%	5%	-14%	2022FA	67%	10%	-9%	2023FA	68%	11%	-8%	

Completion

Hispanic	76%	2015FA	65%	2021FA	65%	0%	-11%	2022FA	78%	13%	Target Exceeded	2023FA	76%	11%	Target Met
White	76%	2015FA	74%	2021FA	70%	-4%	-6%	2022FA	75%	1%	-1%	2023FA	78%	4%	Target Exceeded
Pell	76%	2015FA	73%	2021FA	67%	-6%	-9%	2022FA	76%	3%	Target Met	2023FA	78%	5%	Target Exceeded
Non-Pell	76%	2015FA	61%	2021FA	67%	6%	-9%	2022FA	72%	11%	-4%	2023FA	75%	14%	-1%
<b>SO 4.2a – 21 College-level Credits in First Year</b>	59%	2015FA	39%	2021FA	34%	-5%	-25%	2022FA	38%	-1%	-21%	2023FA	38%	-1%	-21%
Female	59%	2015FA	40%	2021FA	35%	-5%	-24%	2022FA	37%	-3%	-22%	2023FA	37%	-3%	-22%
Male	59%	2015FA	38%	2021FA	34%	-4%	-25%	2022FA	38%	0%	-21%	2023FA	39%	1%	-20%
Black	59%	2015FA	26%	2021FA	25%	-1%	-34%	2022FA	24%	-2%	-35%	2023FA	24%	-2%	-35%
Hispanic	59%	2015FA	35%	2021FA	28%	-7%	-31%	2022FA	37%	2%	-22%	2023FA	37%	2%	-22%
White	59%	2015FA	50%	2021FA	41%	-9%	-18%	2022FA	44%	-6%	-15%	2023FA	45%	-5%	-14%
Pell	59%	2015FA	39%	2021FA	31%	-8%	-28%	2022FA	36%	-3%	-23%	2023FA	37%	-2%	-22%
Non-Pell	59%	2015FA	39%	2021FA	36%	-3%	-23%	2022FA	39%	0%	-20%	2023FA	39%	0%	-20%
<b>SO 4.2b – Average number of credit hours in first year</b>	21	2015FA	12	2021FA	12	0	-9	2022FA	14	2	-7	2023FA	14	2	-7
Female	21	2015FA	12	2021FA	11	-1	-10	2022FA	13	1	-8	2023FA	14	2	-7
Male	21	2015FA	12	2021FA	12	0	-9	2022FA	15	3	-6	2023FA	15	3	-6
Black	21	2015FA	8	2021FA	8	0	-13	2022FA	10	2	-11	2023FA	10	2	-11
Hispanic	21	2015FA	12	2021FA	11	-1	-10	2022FA	14	2	-7	2023FA	15	3	-6
White	21	2015FA	15	2021FA	14	-1	-7	2022FA	16	1	-5	2023FA	16	1	-5
Pell	21	2015FA	12	2021FA	11	-1	-10	2022FA	13	1	-8	2023FA	14	2	-7
Non-Pell	21	2015FA	12	2021FA	12	0	-9	2022FA	14	2	-7	2023FA	15	3	-6
<b>SO 4.3a – Complete college-level ENG in Y1</b>	69%	2015FA	51%	2021FA	44%	-7%	-25%	2022FA	48%	-3%	-21%	2023FA	47%	-4%	-22%
Female	69%	2015FA	54%	2021FA	46%	-8%	-23%	2022FA	49%	-5%	-20%	2023FA	48%	-6%	-21%
Male	69%	2015FA	49%	2021FA	43%	-6%	-26%	2022FA	46%	-3%	-23%	2023FA	46%	-3%	-23%
Black	69%	2015FA	36%	2021FA	33%	-3%	-36%	2022FA	33%	-3%	-36%	2023FA	33%	-3%	-36%
Hispanic	69%	2015FA	47%	2021FA	40%	-7%	-29%	2022FA	45%	-2%	-24%	2023FA	48%	1%	-21%
White	69%	2015FA	63%	2021FA	51%	-12%	-18%	2022FA	56%	-7%	-13%	2023FA	53%	-10%	-16%
Pell	69%	2015FA	51%	2021FA	41%	-10%	-28%	2022FA	45%	-6%	-24%	2023FA	46%	-5%	-23%
Non-Pell	69%	2015FA	51%	2021FA	47%	-4%	-22%	2022FA	49%	-2%	-20%	2023FA	48%	-3%	-21%
<b>SO 4.3b- Complete college-level MAT in Y1</b>	54%	2015FA	31%	2021FA	24%	-7%	-30%	2022FA	27%	-4%	-27%	2023FA	26%	-5%	-28%
Female	54%	2015FA	30%	2021FA	23%	-7%	-31%	2022FA	25%	-5%	-29%	2023FA	25%	-5%	-29%
Male	54%	2015FA	32%	2021FA	25%	-7%	-29%	2022FA	29%	-3%	-25%	2023FA	27%	-5%	-27%
Black	54%	2015FA	16%	2021FA	12%	-4%	-42%	2022FA	14%	-2%	-40%	2023FA	12%	-4%	-42%
Hispanic	54%	2015FA	28%	2021FA	19%	-9%	-35%	2022FA	24%	-4%	-30%	2023FA	27%	-1%	-27%
White	54%	2015FA	41%	2021FA	30%	-11%	-24%	2022FA	33%	-8%	-21%	2023FA	31%	-10%	-23%
Pell	54%	2015FA	26%	2021FA	19%	-7%	-35%	2022FA	22%	-4%	-32%	2023FA	22%	-4%	-32%
Non-Pell	54%	2015FA	34%	2021FA	27%	-7%	-27%	2022FA	30%	-4%	-24%	2023FA	29%	-5%	-25%
<b>SO 5.1 – Transfer w/Award</b>	41%	2015FA	33%	2017FA	33%	0%	-8%	2018FA	35%	2%	-6%	2019FA	36%	3%	-5%
Female	41%	2015FA	33%	2017FA	37%	4%	-4%	2018FA	38%	5%	-3%	2019FA	37%	4%	-4%
Male	41%	2015FA	32%	2017FA	30%	-2%	-11%	2018FA	33%	1%	-8%	2019FA	35%	3%	-6%
Black	41%	2015FA	20%	2017FA	21%	1%	-20%	2018FA	18%	-2%	-23%	2019FA	27%	7%	-14%
Hispanic	41%	2015FA	41%	2017FA	40%	-1%	-1%	2018FA	41%	0%	Target Met	2019FA	39%	-2%	-2%
White	41%	2015FA	33%	2017FA	35%	2%	-6%	2018FA	37%	4%	-4%	2019FA	38%	5%	-3%

Transfer	Pell	41%	2015FA	34%	2017FA	32%	-2%	-9%	2018FA	36%	2%	-5%	2019FA	34%	0%	-7%
	Non-Pell	41%	2015FA	32%	2017FA	34%	2%	-7%	2018FA	35%	3%	-6%	2019FA	37%	5%	-4%
	<b>SO 5.2 – Bachelor's attainment</b>	48%	2015FA	23%	2017FA	26%	3%	-22%	2018FA	24%	1%	-24%	2019FA	25%	2%	-23%
	Female	48%	2015FA	26%	2017FA	31%	5%	-17%	2018FA	27%	1%	-21%	2019FA	28%	2%	-20%
	Male	48%	2015FA	20%	2017FA	21%	1%	-27%	2018FA	22%	2%	-26%	2019FA	22%	2%	-26%
	Black	48%	2015FA	12%	2017FA	20%	8%	-28%	2018FA	13%	1%	-35%	2019FA	18%	6%	-30%
	Hispanic	48%	2015FA	22%	2017FA	15%	-7%	-33%	2018FA	19%	-3%	-29%	2019FA	19%	-3%	-29%
	White	48%	2015FA	27%	2017FA	30%	3%	-18%	2018FA	31%	4%	-17%	2019FA	29%	2%	-19%
	Non-Pell	48%	2015FA	20%	2017FA	23%	3%	-25%	2018FA	24%	4%	-24%	2019FA	22%	2%	-26%
Labor Market	<b>SO 6.1a – Career/College Readiness (CCR) to Degree</b>	5%	2018FA-2021SU	2.5%	2019FA-2022SU	3.1%	1%	-2%	2020FA-2023SU	3.3%	1%	-2%				
	<b>SO 6.1b – Non-degree to degree</b>	20%	2018FA-2021SU	11%	2019FA-2022SU	12.6%	2%	-7%	2020FA-2023SU	13.0%	2%	-7%				
	<b>SO 6.2a – Living Wage Enrollment</b>	71%	2019FA	54%	2021FA	66%	12%	-5%	2022FA	66%	12%	-5%	2023FA	66%	12%	-5%
	Female	71%	2019FA	51%	2021FA	59%	8%	-12%	2022FA	60%	9%	-11%	2023FA	61%	10%	-10%
	Male	71%	2019FA	59%	2021FA	74%	15%	<b>Target Exceeded</b>	2022FA	71%	12%	<b>Target Met</b>	2023FA	71%	12%	<b>Target Met</b>
	Black	71%	2019FA	50%	2021FA	64%	14%	-7%	2022FA	66%	16%	-5%	2023FA	65%	15%	-6%
	Hispanic	71%	2019FA	56%	2021FA	66%	10%	-5%	2022FA	63%	7%	-8%	2023FA	62%	6%	-9%
	White	71%	2019FA	55%	2021FA	67%	12%	-4%	2022FA	63%	8%	-8%	2023FA	67%	12%	-4%
	Pell	71%	2019FA	53%	2021FA	64%	11%	-7%	2022FA	65%	12%	-6%	2023FA	64%	11%	-7%
	Non-Pell	71%	2019FA	56%	2021FA	67%	11%	-4%	2022FA	66%	10%	-5%	2023FA	67%	11%	-4%
	<b>SO 6.2b – Living Wage Graduation</b>	30%	2015FA	13%	2017FA	15%	2%	-15%	2018FA	13%	0%	-17%	2019FA	10%	-3%	-20%
	Female	30%	2015FA	12%	2017FA	10%	-2%	-20%	2018FA	13%	1%	-17%	2019FA	7%	-5%	-23%
	Male	30%	2015FA	14%	2017FA	19%	5%	-11%	2018FA	14%	0%	-16%	2019FA	13%	-1%	-17%
	Black	30%	2015FA	6%	2017FA	7%	1%	-23%	2018FA	7%	1%	-23%	2019FA	7%	1%	-23%
	Hispanic	30%	2015FA	10%	2017FA	11%	1%	-19%	2018FA	12%	2%	-18%	2019FA	8%	-2%	-22%
White	30%	2015FA	17%	2017FA	20%	3%	-10%	2018FA	17%	0%	-13%	2019FA	14%	-3%	-16%	
Pell	30%	2015FA	11%	2017FA	15%	4%	-15%	2018FA	12%	1%	-18%	2019FA	7%	-4%	-23%	
Non-Pell	30%	2015FA	14%	2017FA	14%	0%	-16%	2018FA	14%	0%	-16%	2019FA	12%	-2%	-18%	

<sup>1</sup>Community College Survey of Student Engagement; Baseline = 2019SP

<sup>2</sup>Baseline = 2015FA for lagging indicators and 2019 for leading indicators. Note Completion, Transfer and Labor Market metrics track cohorts of new students to WTCC, not all students.

<sup>3</sup>Current = New students at WTCC starting 2018FA

ND = No Data

NA = Not Applicable